



PARTNERSHIP OPPORTUNITIES

GALA - TRY-ATHLON - PROGRAM

JENNA@FRIENDSOFAINE.COM



Gala Partnership Opportunities

\$10,000	PRESENTING <i>EXCLUSIVE</i>	<p>As our Presenting Partner, your organization will have the most visible role of the evening, standing with Friends of Aine in its mission to support grieving children and families. Your leadership sets the tone for every guest's experience, from the welcome to the closing moments. <i>Includes a reserved table for 10 guests, opening remarks, sponsorship press release, and recognition on Friends of Aine's website and social media.</i></p>
\$7,500	COCKTAIL HOUR <i>EXCLUSIVE</i>	<p>As our Cocktail Hour Partner, you support us in creating a welcoming atmosphere where guests can connect with each other and with our mission. Complimentary beverages and mission-focused displays will help guests focus on the impact of their giving. <i>Includes a reserved table for 10 guests, opening remarks at the reception, sponsorship press release, visible logo placement throughout the cocktail area, and recognition on Friends of Aine's website and social media.</i></p>
\$5,000	IN MEMORIAM <i>TWO AVAILABLE</i>	<p>This exclusive sponsorship includes a table reserved for 8 guests, recognition at the podium during the event welcome, recognition at the start of the candle lighting honoring all of those who have died OR recognition at our most memorable activation area, our Dragonfly wall mural, your logo on Friends of Aine website and social media platforms.</p>
\$3,500	COURAGE <i>FIVE AVAILABLE</i>	<p>This sponsorship includes a table reserved for 6 guests, recognition at the podium during the event welcome, special recognition during the event at specific activations, your logo on Friends of Aine website and social media platforms.</p>
	Entertainment	Centerpiece Sponsor
	<p>Logo placement next to DJ Angel's setup, party pack for your table with glowsticks and dance party essentials</p>	<p>Logo placement at each of our centerpieces</p>
	Bar Sponsor	Video Sponsor
	<p>Logo placement on downstairs bar and signature drink naming opportunities</p>	<p>Logo placement preceding mission video</p>
	Wine Sponsor	
	<p>Logo placement on the Wine bottles at the table.</p>	
\$2,500	COMPASSION <i>UNLIMITED</i>	<p>This sponsorship includes a table reserved for 2 guests, recognition at the podium during the event welcome, logo on sponsor signage and digital presentation, your logo on Friends of Aine website and social media platforms.</p>
\$1,000	CONNECTION <i>UNLIMITED</i>	<p>This sponsorship includes recognition in printed materials during the event welcome and your logo on Friends of Aine website and social media platforms.</p>
\$500	KINDNESS <i>UNLIMITED</i>	<p>Your logo on Friends of Aine website and social media platforms.</p>



TRY-athlon Partnership Opportunities

\$10,000

CHAMPION EXCLUSIVE

Lead sponsor for the race, photos include branding of your name and logo with watermarks, your name and logo on racer certificates available for download and print, your name and logo on participant emails, vendor table to interact with the community at the event, your logo on photo backdrop, front left of race shirt, and barricade sign, option to present awards to top finishers

\$5,000

MEDAL RIBBON EXCLUSIVE

Your logo printed on the finisher medal ribbons.
Includes a table, a barricade sign, social media and website recognition, and your logo on the back of the race shirt.

\$2,500

Includes a table, a barricade sign, social media and website recognition, and your logo on the back of the race shirt.

Bib — TWO AVAILABLE
Your logo printed on each participant's bib number.

Sleeve — TWO AVAILABLE
Your logo on one of the sleeves of the race shirt.

Bag — TWO AVAILABLE
Your logo printed on each participant's race bag, distributed at registration.

Swim to Bike Transition — TWO AVAILABLE
Your logo on the archway at the swim-to-bike transition area.

Start — TWO AVAILABLE
Your logo on the starting line archway.

Bike to Run Transition — TWO AVAILABLE
Your logo on the archway at the bike-to-run transition area.

Finish — TWO AVAILABLE
Your logo on the finish line archway.

\$1,500

Includes a table, a barricade sign, social media and website recognition, and your logo on the back of the race shirt.

Balloon — ONE AVAILABLE
Your logo displayed at the balloon making area.

Water Station — THREE AVAILABLE
Your logo displayed at the water stations along the course.

Food Station — ONE AVAILABLE
Your logo displayed at the food concessions.

\$1,000

TABLE UNLIMITED

Host a table at the event to engage with the community of kids and families in attendance. Includes a barricade sign, social media and website recognition, and your logo on the back of the race shirt.

\$750

T-SHIRT JULY 1ST PRINT DEADLINE

Your logo on the back of the race shirt, and social media and website recognition.

\$500

BARRICADE UNLIMITED

Your logo displayed along the barricades along the entry to the finish line, on the back of the race shirt, and social media and website recognition.



Program Partnership Opportunities

AINE'S CIRCLE

\$10,000

Our work is in memory of Aine, who was dedicated to helping others, even at eight years old. Her spirit inspires our staff, our volunteers, and our families.

COMPANIONSHIP

\$5,000

Companionship is the deep commitment to walk beside someone for as long as it takes. It reflects trust, endurance, and care in action. Your support at this level sustains our full range of programming so that grieving children and families continue to find community, understanding, and hope at every stage of their journey.

SOLIDARITY

\$2,500

Solidarity means standing together through life's hardest seasons. It is the shared understanding that no one has to navigate grief alone. Your support at this level strengthens our network of trained facilitators and volunteers who walk alongside families, offering steady presence and compassion week after week.

LISTENING

\$1,000

Listening is at the heart of healing. In our peer support model, it is through being heard and learning to hear others that children and families can feel they are not alone in their grief. Your support at this level helps ensure our groups remain a safe space where every story can be spoken, received, and honored.

PRESENCE

\$500

Presence is the foundation of our work at Friends of Aine. By showing up for themselves and for each other each week, the children, teens, young adults, and caregivers who walk through our door take the first step on their path to a hopeful future.