



**Center for Grieving
Children and Families**



**Sponsorship
Opportunities
2022**

Dear Friends,

As an important community partner, we invite you to connect with Friends of Aine to support children and families and gain a valuable network for your business.

Your support helps Friends of Aine provide:

- programs and resources to grieving children and families as they navigate a significant death
- education to our schools and community partners about grief
- awareness of grief as a public health issue.

Outlined below is a sponsorship package for Friends of Aine's three main events for 2022, as well as Program sponsorship opportunities. We hope that sponsoring Friends of Aine benefits you as much as it does the children and families we serve. Thank you for helping to create a world where no child grieves alone.

With gratitude,
Christine Phillips
Executive Director



Mission

To help children and families grieving a death navigate their path to a hopeful future.

Vision

A world where no child grieves alone.

Values

Children are our greatest gift. We value kindness, compassion, connections and courage.

6th Annual Gala

After 2 years, we are returning IN PERSON with dinner and dancing!

March 26, 2022
DoubleTree Hotel, Manchester NH

\$10,000 Presenting Sponsor

- Exclusive opportunity
- Opening remarks at the event
- Seating for 12 VIP guests
- Special recognition and entry to the Chairman's reception
- Name and logo on event promotional materials
- Full page ad in evening's program
- Sponsorship acknowledgement in all press releases
- Presenting sponsor highlight on Friends of Aine website and social media

\$2,500 Compassion Sponsor

- 4 VIP tickets
- Recognition as a Compassion Sponsor from the podium
- Event sponsor recognition on Friends of Aine website and social media
- Include an appropriate item in our attendee gift bag
- 1/4 page ad in evening's program

\$5,000 Kindness Sponsor

- Seating for 8 VIP guests
- Entry to the Chairman's reception for you and your guests
- Recognition as a Kindness Sponsor from the podium
- Acknowledgement in all event communications
- Event sponsor logo on Friends of Aine website and social media
- Half page ad in evening's program

\$1,000 Courage Sponsor

- 2 VIP tickets
- Event sponsor recognition on Friends of Aine website and social media
- Include an appropriate item in our attendee gift bag
- Logo in evening's program

2nd Annual Gathering in Remembrance

An opportunity for the community to come together to share in grief and honor a loved one.

May or June (date TBD) in the Manchester Area

\$10,000

Presenting Sponsor

- Exclusive opportunity
- Opening remarks at the event
- Prominent display of your logo at the event
- Sponsorship acknowledgement in all press releases
- Event sponsor highlight on Friends of Aine website
- Display materials on literature table during event
- Sponsor logo in the event program

\$5,000

Kindness Sponsor

- Dedicated slide on electronic billboard during event
- Acknowledgement in all event email communications
- Event sponsor logo on Friends of Aine website
- Display materials on literature table during event
- Sponsor logo in the event program

\$2,500

Compassion Sponsor

- Sponsor logo in the event program
- Social media announcement on all active platforms
- Event sponsor listing on Friends of Aine website
- Include an appropriate item in our attendee gift bag

\$1,000

Courage Sponsor

- Include an appropriate item in our attendee gift bag
- Listed in the event program
- Event sponsor listing on Friends of Aine website
- Acknowledgement in Facebook event content

10th Annual Kid's Try-Athlon

A kids swim, bike and run race followed by vendors, entertainment, and family fun!

August 2022

Sportsman's Field, Bedford NH 03110

300+ participants, 1000+ spectators

Champion Sponsor - \$10,000

- Exclusive opportunity
- The lead sponsor for the race, photos will include branding of your logo/name with watermarks and download codes
- Your logo will appear on the follow up email and sent to each participant
- You will also present awards to the top finishers

Triumph Sponsor - \$5,000

- Post race sponsor as well as branding on the racer certificates available to download and print.

Bib Number Sponsor - \$2,500

- Logo is printed on each participant's bib number which is seen by all and captured forever in photos

Medal Sponsor - \$2,500

- Logo is printed on finisher medals to be displayed forever

Swim Sponsor - \$1,500

- Logo is seen in swim area as well as displayed at swim to bike transition

Bike Sponsor - \$1,500

- Logo is displayed along bike course as well at bike to run transition

Run Sponsor - \$1,500

- Logo is displayed along run course and at run turnaround

Starting Line Arch Sponsor - \$1,500

- Seen by participants, spectators, media, and photographers at beginning of race

Finish Line Sponsor - \$1,500

- Seen by participants, spectators, media, and photographers at the finish line

Table Sponsor - \$1,000

- Host a table at the event to provide information and connect with hundreds of potential customers

Tshirt Sponsor - \$500

- Logo is printed on the tshirt. Racers collect and wear their shirt as a badge of honor for years

Barricade Sponsor - \$400

- Barricade photo and pendant signs will be seen by all runners, spectators, and media

Program Sponsorship

These program sponsorships are designed for shared valued benefit with your organization's mission and culture. We will design custom acknowledgement for your company, including volunteer partnership opportunities.

**\$5,000 for each program
or custom amount for
combined programs**

- **Peer to Peer Support Groups for Children and Families**
 - 2022 Winter Series- \$5,000
 - 2022 Spring Series- \$5,000
 - 2022 Fall Series- \$5,000
- **Community Partnerships for Grief Education - \$5,000**
- **Virtual Program for Teens - \$5,000**
- **Grief Backpack Program for Schools - \$5,000**
- **Volunteer Program - \$5,000**
- **Resources for Families - \$5,000**
- **Young Adult Support Group - \$5,000**



Sponsorship Agreement

Gala

- \$10,000 Presenting Sponsor
- \$5,000 Kindness Sponsor
- \$2,500 Compassion Sponsor
- \$1,000 Courage Sponsor

Gathering In Remembrance

- \$10,000 Presenting Sponsor
- \$5,000 Kindness Sponsor
- \$2,500 Compassion Sponsor
- \$1,000 Courage Sponsor

Try-Athlon

- \$5,000 Champion Sponsor
- \$5,000 Triumph Sponsor
- \$2,500 Bib Number Sponsor
- \$2,500 Medal Sponsor
- \$1,500 Swim Sponsor
- \$1,500 Bike Sponsor
- \$1,500 Run Sponsor
- \$1,500 Starting Line Sponsor
- \$1,500 Finish Line Sponsor
- \$1,000 Table Sponsor
- \$500 T-shirt Sponsor
- \$400 Barricade Sponsor

Program

\$5,000 each or custom amount

Peer to Peer support groups

- 2022 Winter Series
- 2022 Spring Series
- 2022 Fall Series

- Community partnerships for Grief Education
- Virtual Program for Teens
- Grief Backpack Program for schools
- Volunteer Program
- Resources for Families
- Young Adult Support group

Total 2022 Sponsorship Amount:

Company Name: _____

Contact Name: _____

Email: _____

Phone _____

Payment Information:

- Check Enclosed (payable to 'Friends of Aine')
- Please send my company an invoice
- Contact me for additional payment options

Mail to: Friends of Aine; 226 Coolidge Avenue, Manchester, NH 03102 or

Email to: dylan@friendsofaine.com

Questions? Call Christine Phillips, Executive Director, or Dylan Brothers, Development Coordinator, at 603-669-1120